

Bookmark Store Privacy Policy

COMMITMENT TO YOUR PRIVACY

We respect the privacy of the users of our website and the services that we provide and are committed to protecting it. Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

INFORMATION GATHERED AND TRACKED

We gather two types of information about users:

- Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive the services that we provide.
- Information gathered by tracking usage of our site. This information allows us to better tailor our content and services and to understand the demographics of our audience.

OPTIONAL VOLUNTARY INFORMATION

We offer services which require some type of voluntary submission of personal information by users. This information is required so that we may create and maintain an account which will allow us to securely provide the services that we offer.

Registration requires that, amongst other information, an active email address be provided. This email address will serve as a username for the account and will only be used to communicate essential information relating to the operation of the account.

Operation of an account with us requires that you accept a session cookie from us. A session cookie is a small text file deposited in your browser that is used to identify you to our system. The cookie itself does not contain personal information and can't read data off your hard disk or read cookie files created by other sites. The session cookie will be deleted from your browser when it is closed.

We also provide a "Remember me" facility to enhance the sign-in process to your account. Use of this facility requires that you accept a cookie. This cookie does contain personal account access information, including your email address. This cookie will not be deleted from your browser when it is closed but will remain in your browser cache until manually deleted. Use of this facility is entirely optional and should be avoided if you have security concerns.

A facility is provided that allows registered users to delete their account with us which will remove any personal information, including email address, that has been provided and is stored within our system.

Only authorized individuals have access to the account registration information provided. We will not share any account registration information with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

By registering for an account in order to use the services that we provide, you consent to the collection and use of your information as described.

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TRACKING INFORMATION

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you will not be able to use the full functionality of this website.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

CHANGES TO THIS POLICY

Our security and privacy policies are periodically reviewed and enhanced as necessary. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.